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Political Sentiment Study 2021

[Desktop View](#)

This dashboard represents results from a nationwide study conducted to **measure the general sentiment of Pakistanis** towards the current government while also **identifying the key issues** they face. Key behaviours that can skew public opinion such as news channels most watched have also been taken into account.

The data was collected between **February and March 2021**. The responses have been randomly collected through mainly **on-field surveys in Karachi, Lahore, Islamabad, Multan and Peshawar** by a team of trained enumerators through digital tablets. Some of the data has been collected through **Akademos' Digital Consumer Panel** as well. Respondents are both male and female representing the high, medium, and low-income groups.

The Confidence Interval is 95% and the Margin of Error stands at 3.41%.



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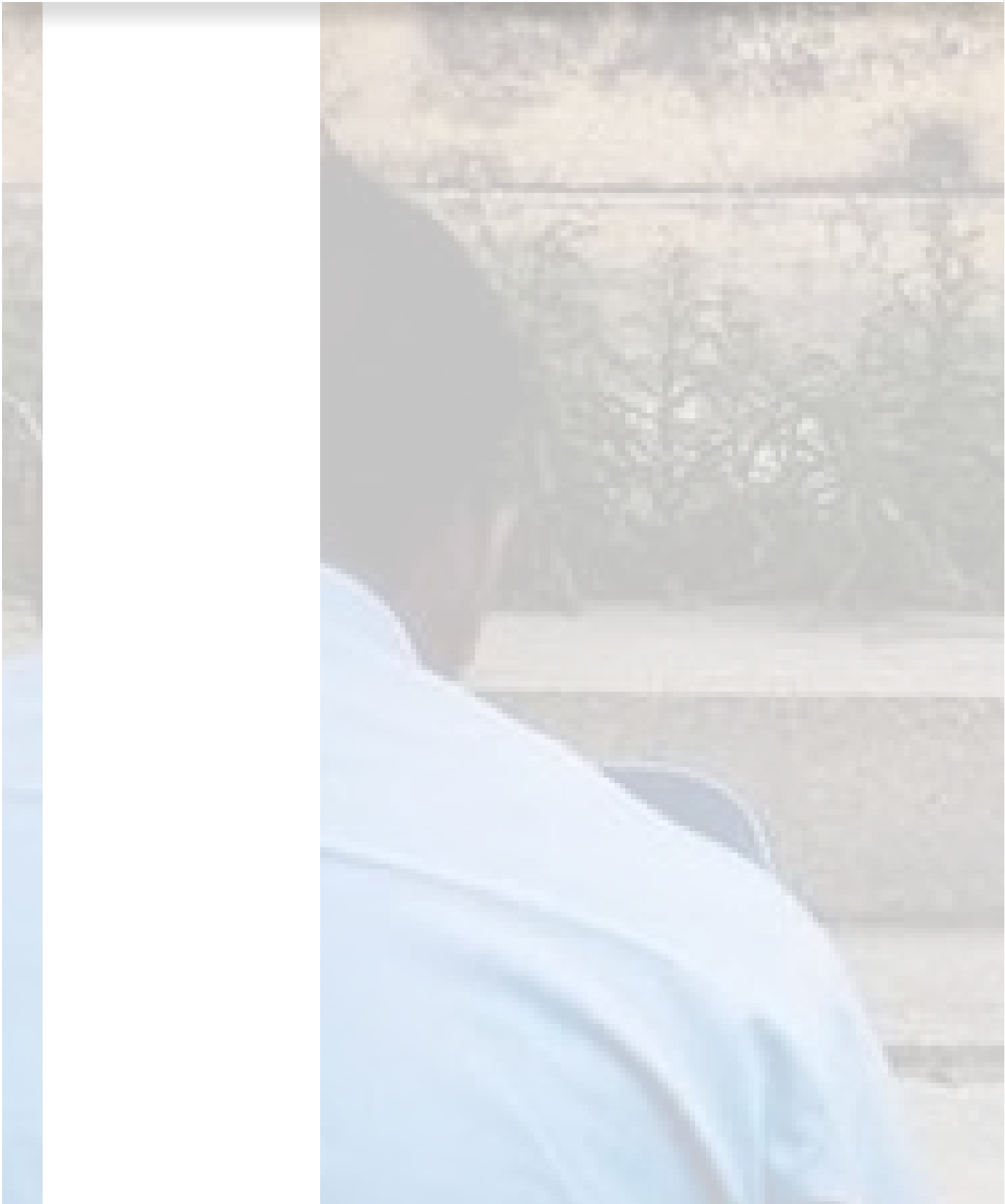


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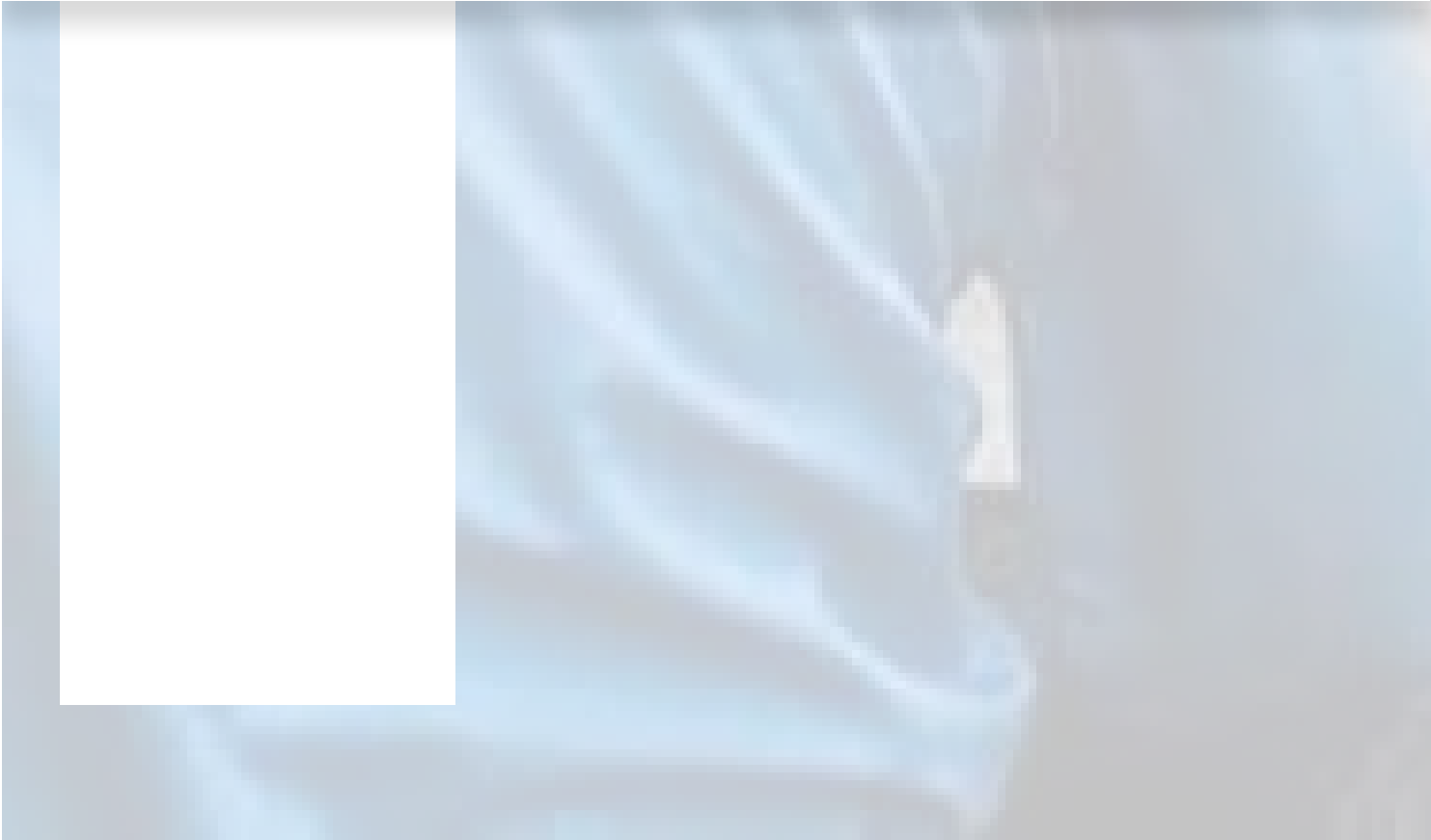


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